WHILTER JAMES ORAÑO FEBRUARY 8,2024

BSIT

BUSINESS TITLE PROPOSAL: **DESIGNMART**

**DesignMart** is an online platform that provides UI/UX designers with a marketplace to showcase and sell their innovative designs. Whether it's website interfaces, mobile apps, or product designs, **DesignMart** connects talented designers with businesses and entrepreneurs looking for high-quality, user-centered design solutions. Our mission is to empower designers by giving them a space to monetize their creativity while providing companies with top-tier designs that enhance user experience and engagement.

**Mission:**

Our mission is to foster a thriving community where UI/UX designers can monetize their skills and ideas, while offering businesses access to premium, user-friendly design assets that drive success and innovation in digital experiences.

**Vision:**

To be the leading online marketplace for UI/UX designs, shaping the future of digital interfaces by empowering designers and supporting businesses in delivering exceptional, user-centered experiences.

**Goals:**

1. To provide a platform for UI/UX designers to showcase, sell, and promote their designs to a global audience.
2. To become the go-to marketplace for businesses seeking high-quality, ready-to-use UI/UX designs.
3. To create a sustainable, profitable ecosystem that benefits both designers and businesses.

**Objectives:**

1. To onboard at least 1000 active UI/UX designers within the first year of operation.
2. To achieve a 90% satisfaction rate from both designers and buyers within the first six months.
3. To build a user-friendly platform with seamless payment systems and smooth transaction processes.
4. To develop partnerships with tech companies and design agencies to increase platform visibility and opportunities for designers.

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BUSINESS TITLE PROPOSAL: **SYSTEMMART**

**SystemMart** is an online marketplace dedicated to providing diverse and high-quality systems for businesses, organizations, and individuals. From business management software to educational tools and custom solutions, **SystemMart** bridges the gap between developers and customers, ensuring access to reliable, ready-to-use systems that cater to various needs and industries.

**Mission:**

To empower businesses and individuals by providing a comprehensive platform for discovering, purchasing, and utilizing innovative systems that simplify processes, improve efficiency, and drive success.

**Vision:**

To be the world’s leading online marketplace for versatile systems, revolutionizing how businesses and individuals access and integrate software solutions into their operations.

**Goals:**

1. To provide a platform that offers a wide range of high-quality systems across different industries and use cases.
2. To foster trust and reliability by ensuring that all systems listed on the platform meet industry standards.
3. To create a seamless user experience with easy browsing, purchasing, and system implementation processes.

**Objectives:**

1. To onboard at least 500 system developers and vendors in the first year.
2. To provide customers with a library of at least 1,000 unique and versatile systems within the first six months.
3. To achieve a 95% customer satisfaction rate through excellent service, quality assurance, and prompt support.
4. To establish partnerships with top software developers and tech companies to expand the platform's offerings.
5. To continuously improve the platform’s features, ensuring user-friendly navigation, secure payments, and efficient delivery of purchased systems.

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BUSINESS TITLE PROPOSAL: **CODEJOURNEY**

**CodeJourney** is an online learning platform designed to introduce beginners to the exciting world of programming. With interactive lessons, hands-on exercises, and expert guidance, **CodeJourney** simplifies the complexities of coding, making it accessible and enjoyable for everyone. Whether you're starting your first coding project or exploring a new skill, **CodeJourney** provides the foundation to build your programming knowledge and confidence.

**Mission:**

To empower individuals of all backgrounds with the skills and confidence to embark on their programming journey, fostering a global community of aspiring developers and innovators.

**Vision:**

To be the leading platform for beginner programming education, inspiring a new generation of coders to shape the future of technology and innovation.

**Goals:**

1. To make programming education accessible and engaging for people worldwide.
2. To provide high-quality, beginner-friendly courses that cater to diverse learning needs.
3. To create a supportive community where learners can collaborate, share ideas, and grow together.

**Objectives:**

1. To develop and launch beginner programming courses in multiple programming languages within the first year.
2. To reach and educate at least 10,000 learners globally within the first 12 months of operation.
3. To maintain a course completion rate of at least 80% through engaging content and interactive tools.
4. To offer personalized support and mentorship for learners to ensure a smooth learning experience.
5. To continuously expand course offerings, introducing advanced topics as learners progress.